

# How satisfied are INREV members?

January 2016

Members continue to be more and more satisfied with their membership.

Professional Standards remains the most relevant service, followed by Industry Data.

## Recommend INREV

**90%**

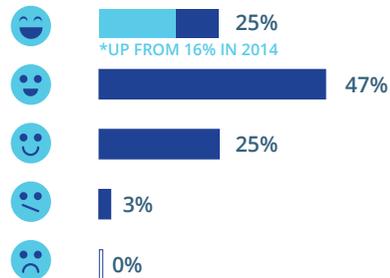
OF MEMBERS

UP +3% OVER 2014  
UP +11% OVER 2013

## INREV services rated

**97%**

OF MEMBERS RATE INREV SERVICES AS GOOD OR BETTER\*



## Professional Standards

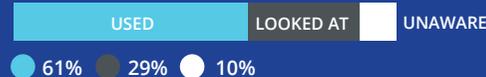
MOST RELEVANT SERVICE FOR MEMBERS



**91%** OF MEMBERS USE THE INREV GUIDELINES  
**84%** IN 2014

## MOST USED PROFESSIONAL STANDARDS PRODUCTS:

### Due diligence questionnaire (DDQ)

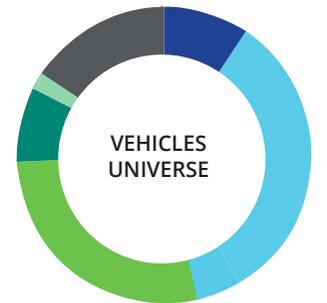


### Standard data delivery sheet (SDDS)



USED LOOKED AT UNAWARE

## Industry Data



## Research



97%

RATED THE RESEARCH PROGRAM AS 'GOOD' OR EVEN BETTER.



8%



55%



34%



3%



0%

## Public Affairs



83%

SATISFIED WITH THE INFORMATION THEY RECEIVE

## Events

#1 ranked reasons why members attend INREV events

CONTENT



36%

LOCATION



25%

NETWORKING



17%

DATES



13%

SPEAKERS



10%

## Communications

Popular sources of information



INREV NEWS

74%



REPORTS

66%



EVENTS

58%



IQ MAGAZINE

47%



INDUSTRY NEWS

45%



WEBSITE

37%



TRAINING

37%



SNAPSHOTS

25%

## Training & Education



83%

RECOMMEND INREV TRAINING TO A COLLEAGUE

273

RESPONDENTS FROM



18

COUNTRIES

ADVISORS 12%

FUND MANAGERS 51%

FUND OF FUNDS MANAGERS 6%

INVESTORS 19%

INVESTMENT BANKS 3%

ACADEMIC 1%

OTHER 8%

The survey covers both the general level of satisfaction with INREV activities, and satisfaction in specific areas: Professional Standards, Industry Data, Research, Public Affairs, Events, Communications, and Training and Education.

Thank you for your feedback.

**These results feed into the INREV Business Plan 2016-2018.**